Clear tape that shows you where it ends.

A redox indicator sealed under the adhesive turns the exposed edge of a clear tape roll color on contact with air. No fingernail hunting, no torn starts: the loose end is simply visible. Available for license or acquisition.



Ordinary clear tape: the cut end blends into the roll.



With the indicator: the end shows as a visible line. (Concept rendering)

THE PROBLEM

On a transparent roll the cut line blends into the wraps beneath it. People rotate, squint, scrape and peel a ragged strip, millions of times a day, across shipping, offices, homes and labs. Leading brands already market "easy start" tape, which shows buyers pay for this benefit.

HOW IT WORKS

1. **Manufacture.** A brief UVA exposure bleaches the indicator dye colorless. The roll looks like any clear tape.
2. **Cut.** Cutting or tearing breaks the adhesive seal at the end, letting air reach the indicator at that edge.
3. **Find.** The dye oxidizes back to its color and shows through the clear liner, marking the loose end on the outside of the roll.

The indicator sits in a layer manufacturers already coat, and adds no step for the user. Several dyes in the patent work, so the color can be a branding choice.

MARKETS

- Packaging and carton-sealing tape (e-commerce, warehouses, moving)
- Office, stationery and gift-wrap tape
- Medical and lab tapes handled with gloves
- Retail private label, industrial and trades, consumer DIY

WHAT IS PROTECTED

Claim 1 covers the product itself: a roll of adhesive tape made of a transparent or translucent liner, an adhesive layer, and a redox indicator layer activated by air, with the activated indicator visible through the liner at the end of the roll. Claim 2 covers a methylene blue, titania and triethanolamine indicator; claim 3 a plastic film liner.

PATENT RECORD

Patent	US 12,606,725 B2 (active)
Title	Adhesive tape roll with color-changing dye
Application	US 18/388,033, filed Nov 8, 2023
Priority date	Nov 21, 2022
Granted	April 21, 2026
Projected expiration	June 1, 2044
Related	Pub. US 2024/0166924 A1 · PCT WO 2024/112508

Already cited by Audi. Audi AG cited this patent family in a 2025 German patent application (DE 10 2025 130 034 A1) for adhesive strips that visually show micro-leaks in refrigerant lines, pointing to uses beyond everyday tape.

WAYS TO WORK TOGETHER

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Rights for one product line or channel alongside other licensees.

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